

在“一帶一路”推廣  
香港優秀軟件及資訊科技產業

(The promotion of Hong Kong outstanding software, information and communication technology (ICT) industries in “One Belt One Road”)

泰國曼谷國際資訊及通信技術展覽會  
CeBIT ASEAN Thailand 2019

香港館 Hong Kong Pavilion

主辦機構 Organizer



資助機構 Sponsor



申請表格 Application Form

截止日期：9月11日(星期三)

Deadline: 11<sup>th</sup> September (Wednesday)

## 參加須知

「在“一帶一路”推廣香港優秀軟件及資訊科技產業」已取得香港特別行政區政府「工商機構支援基金」撥款資助，於泰國曼谷國際資訊及通信技術展覽會設立“香港展區”，期間將展示 20 項產品/服務：

‘The promotion of Hong Kong outstanding software, information and communication technology (ICT) industries in “One Belt One Road” ’ is under the sponsorship of HKSARG Trade and Industrial Organisation Support Fund, 20 products/services will be showcased in the Hong Kong Pavilion in CeBIT ASEAN Thailand 2019.

1. 每間參加展示的企業費用全免。Free participation.
2. 參加展示的企業領導將被特別邀請加入「香港代表團」，參加香港展區開幕典禮及代表團的各項宴請和企業拜訪等活動，須另行填寫及提交代表團報名表。The executives of admitted company will be invited to participate in the ‘Hong Kong Delegation’, please submit the application form of delegation afterwards.
3. 有意參加的企業請於 **2019 年 9 月 11 日** 或以前，填妥以下申請表格(附件一)並蓋上公司印章，將申請表格(附件一)的 MS Word 及 PDF 檔案 及 公司商標 (JPG 及 AI 檔案) 電郵至 [tsf@hksia.hk](mailto:tsf@hksia.hk) 香港軟件行業協會秘書處收。Please send the completed application form in word and pdf format, the logo of company in Jpeg and ai format to HKSIA via email: [tsf@hksia.hk](mailto:tsf@hksia.hk) on or before 11 September 2019.

### 特別備註：

1. 參加展示的企業必須是香港本地註冊的公司 The company participating in the exhibition must be registered in Hong Kong;
2. 參加展示之產品或服務是屬於參加企業所擁有 The products or services that will be showcased are owned by your company;
3. 參加展示之產品或服務的主要開發和科研部分(60%或以上)是來自香港的資源 The main development and research (60% or more) of the products or services that will be showcased is in Hong Kong;
4. 若參加企業安排了工作人員出席展示活動，期間之交通、住宿、展覽設備及工作人員保險等費用需要自行安排 The transportation, accommodation, exhibition equipment and staff insurance expenses during the exhibition period should be arranged by the participating company;
5. 由於大會保安理由，所有參加企業代表必須預先登記，本會將代為所有參加企業代表安排參展證件 Due to the security reasons, all representatives of participating companies must be pre-registered, and HKSIA will arrange exhibitor badges for all representatives;
6. 未能入選是次展示的企業，仍可於本計劃之網站、微信公眾號及香港展區手冊刊登企業及其產品/服務的資料 Companies that have not been selected for the exhibition can still publish the company/product information on the website of the project, the WeChat official account and the booklet of Hong Kong Pavilion.

\*「香港展區」由香港特別行政區政府「工商機構支援基金」撥款資助。The Hong Kong Pavilion is funded by Trade and Industrial Organisation Support Fund, Trade and Industry Department.

**附件一 Appendix I****第一部份：公司資料 Part I: Company information**

<b>公司名稱 Company Name :</b> (中文 Chinese) (英文 English)		
<b>公司地址 Office Address :</b> (中文 Chinese) (英文 English)		
<b>聯絡人資料 Information of Contact Person :</b>		
姓名 Name :	(中文 Chinese) (英文 English)	
職位 Title :		
聯絡方法 Contact :	電郵 Email :	傳真 Fax No. : (852)
	辦公室電話 Office Tel No. : (852)	手提電話 Mobile Phone : (852)
公司網址 Website :		
僱員數目 No.of Staff :	香港(Hong Kong)	境外(Outside Hong Kong)
公司曾參加本會以往的內地推廣計劃 Have you joined HKSiA Mainland promotion program in past : <input type="checkbox"/> 是 Yes <input type="checkbox"/> 否 No		香港註冊公司 Hong Kong Registered Company : <input type="checkbox"/> 是 Yes <input type="checkbox"/> 否 No
<b>曾獲獎項 (先列出最近期的獎項) List of Award (in reverse chronological order) :</b>		
年份 Year	獎項名稱 Award	頒獎機構 Organizer

\* 請於合適位置填上 “✓” Please tick the appropriate box

\*\* 電郵是我們的主要聯繫方式，請提供會被定期檢查的電郵信箱！Email is our primary mode of contact, so only provide an email account that is regularly checked!

[在此鍵入]

## **Appendix I**

### **Part II: Basic Information of Company for Hong Kong Pavilion booklet**

All information must be supplied [in English](#) unless otherwise stated

Company Name :		
Technical Field :	<input type="checkbox"/> Cloud computing <input type="checkbox"/> Big Data <input type="checkbox"/> IoT <input type="checkbox"/> Apps <input type="checkbox"/> e-commerce <input type="checkbox"/> Smart City <input type="checkbox"/> Fintech <input type="checkbox"/> Cyber Security <input type="checkbox"/> Others	
Website :	http://	
Contact :	Tel No. : (852)	Fax No. : (852)
Email :		
Registered Office Address :		
Introduction of Company :		
* The products or services that will be showcased are owned by your company <input type="checkbox"/> Yes <input type="checkbox"/> No		
*The main development and research (60% or more) of the products or services that will be showcased is in Hong Kong <input type="checkbox"/> Yes <input type="checkbox"/> No		
**Product/Service (I) <u>Maximum 200 words</u>	Name of Product/Service:	
	Description:	

\* Please “✓” the appropriate box

\*\* Entry for ‘Company Name in English’ will appear on the fascia board at your booth

\*\*\*Pls provide 1 to 2 photos of the product/service (size limited to 500KB,JPG/GIF/PNG format )

[在此鍵入]

**Part II: Basic Information of Company for Hong Kong Pavilion booklet, if applicable**

All information must be supplied [in English](#) unless otherwise stated

\* The products or services that will be showcased are owned by your company

☐ Yes ☐ No

\* The main development and research (60% or more) of the products or services that will be showcased is in Hong Kong ☐ Yes ☐ No

\*\*Product/Service (II)

Maximum 200 words

Name of Product/Service:

Description:

\* Please “✓” the appropriate box

\*\* Pls provide 1 to 2 photos of the product/service (size limited to 500KB, JPG/GIF/PNG format )

**附件一 Appendix I****第三部分：現場工作人員及聯絡人****Part III: Exhibitor and Contact person**

<b>參加展團人員(一) Exhibitor (I)</b>		
旅行證件姓名	( 中文 )	<input type="checkbox"/> 先生 Mr. <input type="checkbox"/> 女士 Ms.
Name on Passport	( English )	
出生日期 Date of Birth		
所持旅遊證件	旅遊證件號碼 Travel document No.: _____	
Travel document Held	證件到期日 Expiry date (yyyy/mm/dd) :	
聯絡資料 Contact	手提電話 mobile phone : 電郵 Email :	
<b>Hotel arrangement</b>	<input type="checkbox"/> Self arrangement <input type="checkbox"/> Group arrangement by HKSiA: Date: 26 <sup>th</sup> - 29 <sup>h</sup> Nov 2019, 3 nights	
	Exhibitor I <input type="checkbox"/> Single Room <input type="checkbox"/> Twin Room	Exhibitor II <input type="checkbox"/> Single Room <input type="checkbox"/> Twin Room
<b>參加展團人員(二) Exhibitor (II)</b>		
旅行證件姓名	( 中文 )	<input type="checkbox"/> 先生 Mr. <input type="checkbox"/> 女士 Ms.
Name on Passport	( English )	
出生日期 Date of Birth		
所持旅遊證件	旅遊證件號碼 Travel document No.: _____	
Travel document Held	證件到期日 Expiry date (yyyy/mm/dd) :	
聯絡資料 Contact	手提電話 mobile phone : 電郵 Email :	
備註: Remarks: 住宿期間的額外消費(如日用品、電話費、房間送餐服務、收費電影等), 請於辦理退房時自行支付。Exhibitors are kindly requested to settle their incidental expenses when checking out the hotel.		

\*請於合適位置填上 “✓” Please tick the appropriate box

## 附件一 Appendix

我們 We (Name of Company/公司名稱) \_\_\_\_\_，  
謹此申請參加展覽。我們謹此聲明，就我們所知，申請表上所填寫的資料均屬真實正確。  
我們明白以上資料將納入香港軟件行業協會的資料庫內，而香港軟件行業協會可使用我們的資料作推廣用途。hereby apply to participate in the Exhibition. We hereby declare that the information given in the application form is true and correct to the best of our knowledge.  
We understand that above information will be included into the HKSiA databank and HKSiA can make of our information for the promotion purposes.

簽名及公司蓋章 Company Stamp & Authorized Signature：

\_\_\_\_\_

姓 名 Name of  
Authorized Signer：

\_\_\_\_\_

職位 Position：

\_\_\_\_\_

日期 Date：

\_\_\_\_\_