

26 August 2013

To whom it may concern,

Survey on the Need for a Cloud Computing Certification Scheme in Hong Kong
and the Certification Criteria of the Scheme

On behalf of the Hong Kong Council for Testing and Certification (HKCTC), I am cordially inviting your organisation to take part in this questionnaire survey. This survey is initiated by the Panel on Promoting Testing and Certification Services in Information and Communications Technologies Trade (ICT Panel) of HKCTC. The purpose is to assess the need for a cloud computing certification scheme in Hong Kong and the certification criteria of such a scheme.

2. HKCTC is an Advisory Body set up by the Government to spearhead the development of the testing and certification industry. The ICT Panel was established in 2012 to explore new testing and certification business opportunities in the ICT field. Currently, the Panel is exploring the development of a certification scheme for cloud computing services. The scheme aims to provide cloud service providers with independent assurance on service quality and help cloud users to identify the services that they require. Participation in the scheme or making use of the certification results will be strictly voluntary.

3. To obtain relevant information to support decision-making, HKCTC has commissioned the Mercado Solutions Associates Ltd. (MSA), an independent survey company, to conduct a survey of potential and existing cloud service users, cloud service providers, and certification bodies.

4. We would like to thank you for taking part in this survey. Your feedback will assist us in developing a certification scheme most useful to both cloud service providers and users. I would be most grateful if you would complete the enclosed questionnaire and return it to MSA before **11 September 2013** in accordance with the

details on pages 1 to 2 of the questionnaire.

5. Information collected in this survey will be analysed on an aggregate basis for the ICT Panel to determine the need and criteria of the cloud computing certification scheme. Individual particulars provided by participants will **not** be disclosed to any third party not involved in the conduct of this survey.

6. It would be our pleasure to provide further information. Our contacts are:

About the contents of the questionnaire

Ms. Annis Li, Operation Manager of MSA

(Tel: 2538 8150; 10:00 a.m. to 6:00 p.m., Monday to Friday)

About the background and objectives of this survey

Mr. Nicky Ng, Assistant Secretary-General 2 of HKCTC

(Tel: 2294 2918; 10:00 a.m. to 6:00 p.m., Monday to Friday)

7. Once again, thanks for your support.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'Nicky Ng', written in a cursive style.

(Nicky Ng)

for Secretary-General

Hong Kong Council for Testing and Certification

Encl.

Survey on the Need for a Cloud Computing Certification Scheme in Hong Kong and the Certification Criteria of the Scheme – Questionnaire